



2012 ANNUAL SPONSORSHIP INFORMATION & PARTICIPATION FORM

The Association of Jewish Family and Children's Agencies (AJFCA) is the membership organization for over 125 agencies across North America. Our members are located in communities large and small in 35 US states and 5 Canadian provinces. Our agencies are as diverse as the communities they serve and address a wide range of needs. Our agencies' services are available to all in the community, regardless of race or religious affiliation.

Member agencies offer services in the following areas:

- Addiction
- Adoption
- Affordable Housing
- Assisted Living
- Behavioral Health
- Career and Vocational Services
- Children, Youth and Families
- Community Development
- Disabilities
- Emergency Services
- Disaster Relief
- Geriatric Care Management
- Healthcare
- Homelessness
- Immigration and Refugee Services
- Long Term Care
- Outreach and Support
- Senior Services
- Home, Health and Companion Care
- Plus, a wide range of community and campus-based services

AJFCA fosters the work of its member agencies' professional and volunteer leadership in serving their clients and communities. Through advocacy, consultation, education and networking, the Association promotes services and policies that assist those in need, sustain healthy individuals and families, and strengthen individual and family connections to the Jewish and general communities.

As the national network, AJFCA serves as the collective voice and advocate for its member agencies and provides strong leadership and support through:

- Development of professional and volunteer leaders
- Facilitating the exchange of expertise among the agencies
- Serving as a catalyst for collaborative projects
- Advocating for justice in areas of human service
- Leveraging purchasing power

The AJFCA Annual Conference brings together more than 250 attendees, three fourths of whom are chief executive officers, senior management, and board presidents and leaders of Jewish nonprofit human service agencies. Outstanding workshops, guest speakers and networking opportunities abound for AJFCA Annual Conference attendees, sponsors and exhibitors. This year's conference theme is "**Leading with Vision: Strategizing for Excellence.**" The conference will be held at the Intercontinental Hotel in Houston, TX on April 22-24, 2012.

All sponsors will exhibit in the AJFCA Delegates Lounge, the gathering place for all conference attendees throughout the conference schedule. Additionally, all sponsors are invited to attend the Sunday evening Host Community Reception for an opportunity to mingle with conference delegates and get a taste of Houston hospitality (and some barbecue). Sponsors will have the opportunity to meet, speak with, and provide materials to conference attendees throughout the three day event.



ANNUAL SPONSORSHIP LEVELS

DIAMOND: \$15,000 and Above

- Four complimentary Annual Conference registrations
- A 90-minute workshop session during the Conference
- Conference attendee lists with contact information
- Signage at the Plenary Sessions
- Named sponsor of one major Plenary Session with podium recognition
- Sponsor the Award Winners Reception
- Opportunity to exhibit and display promotional materials in the Delegates Lounge
- A one-page flyer to be included in the Delegates Kit
- A full-page advertisement in the Conference Program
- A link on the AJFCA website
- Opportunity to sponsor up to 8 webinars and/or conference calls
- Opportunity to contribute up to 10 content articles to the weekly e-newsletter

PLATINUM: \$10,000

- Two complimentary Annual Conference registrations
- A 90-minute workshop session during the Conference
- Conference attendee lists with contact information
- Opportunity to exhibit and display promotional materials in the Delegates Lounge
- A one-page flyer to be included in the Delegates Kit
- A full-page advertisement in the Conference Program
- A link on the AJFCA website
- Opportunity to sponsor up to 4 webinars and/or conference calls
- Opportunity to contribute up to 8 content articles to the weekly e-newsletter

GOLD: \$5,000

- Two complimentary Annual Conference registrations
- A 60-minute workshop session during the Conference
- Opportunity to exhibit and display promotional materials in the Delegates Lounge
- A one-page flyer to be included in the Delegates Kit
- A half-page advertisement in the Conference Program
- A link on the AJFCA website
- Opportunity to sponsor up to 2 webinars and/or conference calls
- Opportunity to contribute up to 4 content articles to the weekly e-newsletter

SILVER: \$2,500

- One complimentary Annual Conference registration
- A 30-minute information session during the Conference
- Opportunity to exhibit and display promotional materials in the Delegates Lounge
- A one-page flyer to be included in the Delegates Kit
- A quarter-page advertisement in the Conference Program
- A link on the AJFCA website
- Opportunity to contribute up to 2 content articles to the weekly e-newsletter

BRONZE: \$1,000

- One complimentary Annual Conference registration
- Opportunity to exhibit and display promotional materials in the Delegates Lounge
- A one-page flyer to be included in the Delegates Kit
- A link on the AJFCA website

EXHIBIT SCHEDULE

(Subject to change)

SATURDAY, 4/21/12

8:00 pm Exhibit Setup

SUNDAY, 4/22/12

8:00 am Exhibit Setup

10:00 am Exhibits Open

3:00 pm Refreshment Break in the Delegates Lounge

5:00 pm Exhibits Close

6:30 pm Host Community Reception

MONDAY, 4/23/12

10:00 am Exhibits Open

3:00 pm Awards Reception in the Delegates Lounge

5:00 pm Exhibits Close

SPONSORSHIP DETAILS

- Workshop session locations will be assigned once sponsorship has been secured. Audio/visual equipment is available upon request and at an additional fee.
- Conference attendee lists will be disseminated to eligible sponsors after the conclusion of the conference and will include email addresses.
- Signage provided by AJFCA will remain property of AJFCA. Please email signage titles and logos as 300 dpi jpeg or png files to Megan Myers, mmyers@ajfca.org no later than Monday, February 6, 2012.
- Sponsors may provide promotional materials for display in the Delegates Lounge. Suggested number of copies and shipping details will follow. Exhibit space will be approximately 10' x 10' and will include one 6' table, two chairs, and a wastebasket.
- Sponsors are encouraged to create a one-page flyer (two-sided, if desired) to be included in the Delegates Kits. Suggested number of copies and shipping details will follow.
- Please email all conference program advertisements (full-page, half-page, quarter-page) as 300 dpi pdf files to Megan Manelli, mmyers@ajfca.org no later than Monday, February 6, 2012.
 - Full-page ad: 7" x 10" (DIAMOND & PLATINUM)
 - Half-page ad (vertical): 3 ½" x 10" (GOLD)
 - Half-page ad (horizontal): 7" x 4 ¾" (GOLD)
 - Quarter-page ad: 3 ½" x 4 ¾" (SILVER)